

VMS Inc.

Publisher / Distributor

805 Airway Drive * Allegan MI 49010 * 800-343-6430

FACS

2012

#23FACS

DVDs, Textbooks

References

Trade Specific Workbooks on CD - Math, Writing, Vocabulary

These workbooks on CD provide students with applied math, writing, vocabulary, thinking, transition, and work readiness activities that enable them to practice using their basic skills in a workplace context. In addition to improving their skills, students will learn how to use these skills in the real world. Each disk includes over 150 worksheets.

Print from any computer with a CD drive. Nonconsumable. Cost efficient. For an interactive version of the Applied Math Digital Workbooks, see the Applied Math Courseware.

Applied Math - Cosmetology
• PM-AMDCS, \$79.00

Applied Math - Family/Consumer
• PM-AMDFC, \$79.00

Applied Math - Food Service
• PM-AMDFS, \$79.00

Applied Math - Health Services
• PM-AMDHS, \$79.00

Applied Math - Marketing
• PM-AMDMK, \$79.00

Applied Writing - Career Education
• PM-AWDCE, \$79.00

Applied Writing - Family/Consumer
• PM-AWDFC, \$79.00

Applied Writing - Food Service
• PM-AWDFS, \$79.00

Applied Writing - Health Services
• PM-AWDHS, \$79.00

Applied Writing - Job Experience
• PM-AWDJE, \$79.00

Applied Vocabulary - Family/Consumer
• PM-AVDFC, \$79.00

Applied Vocabulary - Food Service
• PM-AVDFS, \$79.00

Applied Vocabulary - Health Services
• PM-AVDHS, \$79.00

Applied Thinking - Applied Communication
• PM-ATDAC, \$79.00

Applied Thinking - Applied Math
• PM-ATDAM, \$79.00

Applied Thinking - Applied Science
• PM-ATDAS, \$79.00

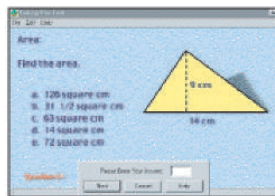
Transition Skills - Applied Math Basics
• PM-PSA PMB, \$79.00

Transition Skills - Life/Career Transitions
• PM-PSLCT, \$79.00

Work Readiness - Finding a Job
• PM-WRDWFJ, \$79.00

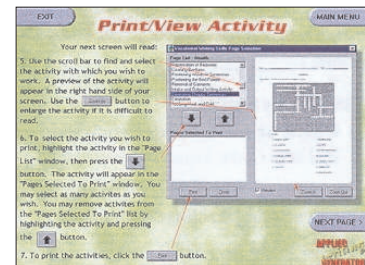
Work Readiness - Getting a Job
• PM-WRDWGJ, \$79.00

Work Readiness - Getting a Job
• PM-WRDWGJ, \$79.00



SHOPTALK - Vocabulary Development

The words and definitions in SHOPTALK have been compiled to make it easy and fun to teach course-related vocabulary. Each CD contains over 100 worksheets emphasizing words and definitions necessary for students to learn the critical vocabulary skills in their occupational program. SHOPTALK prints 10 different types of worksheets: Code Word, Criss-Cross, Cross Word, Missing Letters, Multiple Choice, Scrambled Words, True/False, Word Misspellings, Word Search, and Writing. See *Trade Words* online for the interactive version.



Child Care
• PM-STCC, \$59.95

Clothing
• PM-STCL, \$59.95

Foods
• PM-STFD, \$59.95

Housing
• PM-STHS, \$59.95

Job Words
• PM-STJW, \$59.95

Life Skills
• PM-STLF, \$59.95

Nutrition
• PM-STNU, \$59.95

Parenting
• PM-STPR, \$59.95

Sewing
• PM-STSW, \$59.95

Teen Parenting
• PM-STTP, \$59.95

Dental Assist
• PM-STDA, \$59.95

Medical
• PM-STMD, \$59.95

Nursing Assistant
• PM-STNA, \$59.95

Pharmacy
• PM-STPT, \$59.95

Business Law
• PM-STBL, \$59.95

Keyboarding
• PM-STKB, \$59.95

Applied Math Courseware

This CD-based, interactive, multimedia applied math courseware provides career-based math activities related to specific occupational training areas. Students can improve their basic math skills AND learn how these skills are used in the workplace. The multimedia presentation is packed with colorful graphics, helpful math aids, and many skill-building activities. Over 100 reproducible activities are included in the comprehensive user's guide. Covers: addition, subtraction, multiplication, division, fractions, decimals, percents, rounding numbers, ratio & proportion, scales, linear measurement, perimeter, area, volume, temperature, and angles.

Students are assessed with a pretest, followed by a math review. Word problems are covered. Applied math activities are provided. The program manager lets the teacher view & print student work and add his own math problems to the program.



Cosmetology
• PM-AMCCS, \$249.00

Family/Consumer
• PM-AMCFC, \$249.00

Food Service
• PM-AMCFS, \$249.00

Health Services
• PM-AMCHS, \$249.00

1-800-343-6430 or
www.VMS-online.com

MyPyramid.gov - Steps to a Healthier You

Eat Smart: MyPlate & 2010 Dietary Guidelines

Presents an overview of the basic concepts of healthy eating.



- **DVD: 27 minutes, LS-129012, \$109.00**
- **CD: LS-136712, \$99.00**

Eat Less: The Upside of Downsizing

Learn how to consume fewer, yet more nourishing and satisfying calories.

- **DVD: 27 minutes, LS-131012, \$109.00**

Personalizing MyPlate

Features young adults who want to improve their eating habits and find healthier alternatives for meals and snacks.

- **DVD: 25 minutes, LS-125712, \$109.00**
- **Save on all 3 above: LS-9047Set, \$279.00**

Create a Great Plate, Dietary Guidelines

Shows teens what healthy eating looks like.

- **DVD: 20 minutes, LZ-300033, \$79.95**

MyPlate Dietary Guidelines for Elementary Students

How to make your favorite meals more nutritious. Grades 1-6.

- **DVD: 23 minutes, LZ-300020, \$49.95**

MyPlate Posters

Make MyPlate Your Plate

- **Poster: Color, laminated, 36" x 24", LS-1364, \$19.00**
- **Tablet (50 copies): 11" x 8.5", 2-sided, LS-1360, \$9.99**



USDA MyPlate

- **Poster: Color, laminated, 18" x 24", LZ-410106, \$14.95**
- **Tablet (50 copies): 11" x 8.5", 2-sided, LZ-470106, \$9.95**



Principles of Food Science

Incorporate science concepts into a lab-oriented foods class. Covers Science of Food, Basic Chemistry, Organic Chemistry: Micro-components and Macronutrients, Microbiology, Working with Complex Food Systems, Preservation.



- **Text: Hardcover, 624 pages, GW-6534, \$72.00 (5 or more - \$54.00)**
- **Study Guide/Lab Manual: GW-6541, \$18.64 (5 or more - \$13.98)**
- **Teacher's Resource Guide: GW-6558, \$98.00**
- **Teacher's Resource CD (includes resource binder and test creation software): GW-6572, \$240.00**

5-Minute Food Science Activities

Topics include: food production, careers, and food chemistry.

- **Spiralbound: LZ-1212, \$29.95**

Handy Portions

A "handy" way to measure portions using the hand as the measuring tool.



- **Poster: Two (the same) full color, cardstock, 11" x 17", LZ-4274, \$9.95**

Portion Distortion

Clearly illustrates the difference between recommended serving sizes and what usually appears on plates. Shows easy ways to measure portions, and more!



- **Poster: Full color, laminated, 18" x 24", LZ-4234, \$14.95**
- **LZ-4488, \$39.95**

MyPlate Posters

Posters feature the food groups and physical activity guideline. 18" x 24" color, laminated.



- **Six posters: LZ-4273, \$59.95**

PowerPoint Presentations

MyPlate Dietary Guidelines

Presents the USDA's MyPlate guidelines. 30 slides. Includes educator's guide with explanations.



- **CD: LZ-710014, \$49.95**

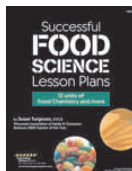
Avoid Portion Distortion - PowerPoint

Presents healthy choices and portion sizing.

- **CD: LZ-7159, \$49.95**

Successful Food Science Lesson Plans

Introduce students to the science behind cooking with these 12 units. Illustrate the practical application of food science in the real world.



- **LZ-1196, \$59.95**

Checking out Food Science PowerPoint

Answers the questions: What is food science and why do we need it? It looks at examples from farm to fork and explores career opportunities.

- **CD: 30+ slides, LZ-7178, \$49.95**



Food Science Experiments

Demonstrates six fun and easy food science experiments and explains the science behind them.

- **DVD: 45 minutes, LZ-3519, \$79.95**

Child Safety

What Should I Do? The Basics of First Aid

Respond safely in emergency situations. Shows CPR; treatment for shock; minor injuries; poisoning, bites. Pack a first aid kit.

- **DVD: 28 minutes, MD-29744, \$89.95**

Safety First Babysitting

Babysitting is short term child care and parents are concerned for the safety of their children. Follow three teens as they learn the demands of child care. They use a check list, develop a "what if" plan, learn restrictions, deal with friends, more.



- **DVD: 21 minutes, LS-26603, \$99.00**

First Aid Posters

Posters on Poisoning & Burns; CPR; Heat & Cold Emergencies; Shock; Choking; Bites & Stings; Breathing Emergencies; Cuts & Broken Bones.

- **MD-36939, eight 17" x 22" laminated, \$79.60**

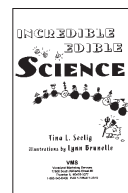
The Cooking Process: How Food Changes

Illustrates important concepts regarding the cooking process and its effect on the basic biochemistry of food - what happens to fats, proteins, and carbohydrates during cooking; why foods taste salty, sweet, bitter, or sour; how to interpret and make use of the glycemic index; and how the addition or substitution of an ingredient can make a dish unique, exciting, and typical of a certain country or region.

- **DVD: 24 minutes, MD-42226, \$129.95**

Incredible Edible Science

Marvelous, hands-on introduction to the science behind the art of cooking. Full of experiments, fun facts, safety tips. For ages 9-14.



- **Softcover, 80 pages, VMS-7200, \$13.95**

Food Science: Kitchen Mysteries Revealed

Why do we whip cream and beat eggs? Where does the heat in hot peppers come from? Why does bread rise? These are just a few of the questions asked to illustrate that science lives in the kitchen and on the dinner table.



- **DVD: 20 minutes, LS-24200, \$99.00**

Food & Fire: The Science (and Magic) of Cooking

Cooking is a craft, an art, and an applied science. Knowing some of the science can make a cook into a better artist. Learn about convection, conduction, radiation, and what they have to do with baking, roasting, frying, boiling.



- **DVD: 22 minutes, LS-27504, \$99.00**

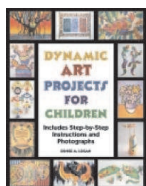
Child Care - Text & PowerPoint

Working with Young Children 7E

Focuses on the application of child development principles to the care of children in group settings. Use this text to introduce students to the many career opportunities in the child care field and develop the necessary skills to begin a career in child care.



- **Text: Hardcover, 912 pages, GW-4364, \$78.00 (5 or more - \$58.50)**
- **Student Activity Guide: Softcover, 184 pages, GW-4371, \$18.00 (5 or more - \$13.50)**
- **Observation Guide: 304 pages, GW-4388, \$22.64 (5 or more - \$16.98)**
- **Teacher's Resource Guide: GW-4401, \$100.00**
- **Teacher's Resource CD (includes resource guide): GW-4418, \$248.00**
- **PowerPoint Presentations CD (over 1200 slides): GW-4432, \$168.00**
- **ExamView Assessment: GW-4425, \$244.00**



Dynamic Art Projects for Children

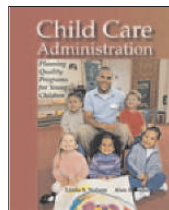
Step-by-step instructions for drawing, painting, paper, ceramics, printmaking and sculpture.

- **Spiralbound, 112 pages, CPD-1990, \$24.95**

Child Care Administration 3E

What to do to start a child care program in your community and, secondly, the management tasks required to operate a successful program.

- **Hardcover, 428 pages, GW-6008, \$73.28 (5 or more, \$54.96)**
- **Instructor's Manual: GW-6015, \$98.00**
- **Test Creation Software: GW-6022, \$244.00**



Child Care PowerPoints

Ages & Stages of Child Development - PowerPoint

Identify physical, intellectual, emotional, social, moral characteristics of developmental stages from newborns to school-age children.

- **LZ-7157, \$49.95**

Child Development Theorists

Review child development and parenting theories over the past 100 years.

- **Power Point: LZ-710008, \$49.95**
- **DVD: LZ-3494, \$79.95**



Babysitting

Safety/first aid, snacks, babysitter's "bag," more.

- **LZ-7139, \$49.95**

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Nutrition

Nutrition for Infants and Children

Explains the importance of good nutrition for newborns, infants, and toddlers and examines its effects on growth and development.

- **DVD: 20 minutes, MD-34862, \$79.95**

Yummy in My Tummy: Healthy Eating for Babies

Help new parents set in motion a lifetime of healthy eating habits - starting with their baby's first bite! Identifies the best diet choices for growing babies and the best ways to get them started on solid food.

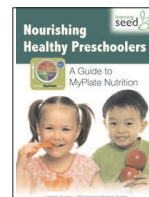
- **DVD: 49 minutes, MD-37438, \$99.95**



Nourishing Healthy Preschoolers: A Guide to MyPlate Nutrition

Basic nutrition covering variety, portions, healthy snacks, & physical activity based on new USDA guidelines.

- **DVD: 27 minutes, LS-130812, \$109.00**



How Much Should I Eat?

Help your students develop portion awareness.

- **DVD: 22 minutes, LS-131007, \$99.00**

Nutrition Basics

Teaches why we need to eat and why we have to choose carefully. Talks about water in the diet, energy from food, protein, vitamins & minerals.

- **DVD: 19 minutes, LS-28806, \$99.00**

Breakfast: Most Important Meal of the Day

Shows the importance of the day's first meal by exploring the numerous mental and physical benefits of a nutritious breakfast.

- **DVD: 20 minutes, MD-30704, \$79.95**

Let's Do Lunch

Why the second meal of the day is important for good health and academic performance. Addresses obesity, nutrition, cholesterol and fat, and making healthier food choices.

- **DVD: 26 minutes, MD-32741, \$79.95**

Snack Attack!

Addresses healthy snacks and their relationship to a healthy lifestyle, obesity. Looks at food labels and the new Food Pyramid.

- **DVD: 20 minutes, MD-35822, \$79.95**

Junk Food Wars

Discussions arm students with information on the new 2005 Food Pyramid, the difference in kinds of fats and sugars, how to read ingredient labels, and how to control what foods are available. Looks at junk food packaging and advertising.

- **DVD: 30 minutes, MD-34591, \$99.95**

What's for Dinner?

Explores the benefits of a healthy dinner for mental & physical performance and weight control.

- **DVD: 20 minutes, MD-35821, \$79.95**

The Baby Care Workshop

Updated with new footage and the most current information, this 9-part DVD series has been designed to teach step-by-step infant care - perfect for teen parenting classes, daycare training, and other childcare management instruction.



Bath Time - 12 minutes, MD-32331, \$79.95

Calming the Baby - 10 minutes, MD-32332, \$79.95

Feeding Your Baby - 17 minutes, MD-32333, \$79.95

Handling, Diapering, & Dressing - 16 minutes, MD-32334, \$79.95

Playtime - 14 minutes, MD-32335, \$79.95

Postpartum Care - 11 minutes, MD-32336, \$79.95

Safe & Sound - 14 minutes, MD-32337, \$79.95

Sibling Preparation - 17 minutes, MD-32338, \$79.95

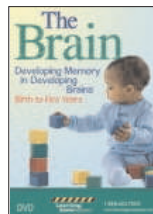
When Your Baby is Sick - 11 minutes, MD-32339, \$79.95

Child Development: The Brain

The Brain: Developing Memory in Developing Brains - Birth to Five Years

How the basic workings of the brain influence memory and how we learn.

- **DVD: 21 minutes, LZ-3525, \$79.95**



The Brain: Activity Sleep and Boredom

Discusses how physical activity and quality sleep are both vital for healthy bodies.

- **DVD: 20 minutes, LZ-300010, \$79.95**

The Brain: Pattern, Structure & Novelty

Discover how to give young children the structure that they need to set up a strong foundation for learning.

- **DVD: 20 minutes, LZ-300011, \$79.95**
- **Three DVD set: LZ-300022, \$219.95**

The Brain: Developing Memory in Developing Brains - PowerPoint

Overview of the key parts of the brain, how memories are made, importance of multi-sensory learning, practical tips for learning and memory.

- **CD: LZ-710010, \$49.95**

Child Care & Development - Understanding Children

Jobs in Child Development NEW!!

Gain insight into the skills required for a social worker, childcare worker, teacher, developmental therapist. See what these and other jobs entail.

- **DVD: 27 minutes, LS-134210, \$99.00**



Early Childhood Professions



Interviews with active, engaging professionals who work with children will illustrate the range of choices for students today. Learn from a child librarian, dance instructor, nursery school director, nurse, childcare provider, pediatrician.

- **DVD: 20 minutes, LZ-3322, \$79.95**

Rules, Rituals and Routines

Teach parents how they can structure their homes and lives to keep their children happy, healthy, and sane!

- **DVD: 18 minutes, LS-130307, \$99.00**



Disciplining Kids - Without Screaming & Scolding (Revised)

Paints a dramatic picture of the wrong way to discipline kids and shows clear, practical alternatives. Paying attention to BAD behavior teaches that misbehaving gains attention; effective encouragement.

- **DVD: 22 minutes, LS-121308, \$99.00**

A Child's Mind: How Kids Learn Right & Wrong

Explore moral development and how it impacts behavior. Examine the approaches of developmental theorists.

- **DVD: 34 minutes, LS-134611, \$109.00**



Kids & Sports

See how skills in sports progress from birth through puberty.

- **DVD: 25 minutes, LS-131508, \$99.00**

Common Childhood Illnesses: Diagnosis & Treatment

How to identify and deal with common illnesses - colds, stomach upset, earache, flu, pinkeye - and reduce the likelihood of spreading the disease.

- **DVD: 29 minutes, MD-39515, \$99.955**

When Boundaries are Crossed: Recognizing & Preventing . . .

A three DVD series on child abuse prevention.



Physical Child Abuse, LS-136212

Emotional Child Abuse, LS-136312

Child Neglect, LS-134712

- **DVD: 28-30 minutes, \$109.00 each**
- **All three DVDs: LS-904812SET, \$279.00**

Child Development Basics

Explains to teens how and when children develop certain physical, mental, & social skills. Shows that playing with children is an important way to help them develop motor skills, cognitive abilities and social effectiveness.

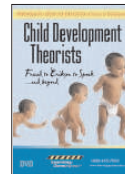
- **DVD: 15 minutes, LZ-3366, \$49.95**
- **Posters: Set of 6, 18" x 24", LZ4237, \$49.95**



Child Development Theorists

A view of the major child development theories, how the theories differ, and how more than one approach can be beneficial.

- **DVD: 21 minutes, LZ-3494, \$49.95**
- **PowerPoint: LZ-7145, \$49.95**
- **Posters (four, laminated 8.5" X 24"): LZ-410020, \$24.95**



The History of Parenting Practices, Revised

Why do parents do what they do? What has influenced parenting practices for the last 100 years? Events, government policies, child development theorists are reviewed in this program. Teaching materials included

- **DVD: 20 minutes, LZ-3014, \$79.95**

Encouraging Moral Development in Children

Demonstrates way that moral development can be encouraged at an early age.

- **DVD: 14 minutes, LZ-3407, \$49.95**

How I Learn

Preschoolers experience social, emotional, physical and intellectual development milestones.

- **DVD: 17 minutes, LZ-3408, \$49.95**
- **Poster: 18" x 24", LZ-4150, \$14.95**

Bringing Baby Home: A How-To Guide for New Parents

Guides parents through the first six months of a newborn's life. Daily activities such as diapering, bathing, and breastfeeding are clearly shown, and basic health concerns including colic, jaundice, fever, SIDS, and vaccine reactions are addressed.

- **DVD: 60 minutes, MD-35019, \$129.95**

Basic Baby Care

Practical approaches to caring for a baby.

- **DVD: 22 minutes, LZ-3413, \$99.95**



Nurturing Baby Care

Learn how to take advantage of the opportunity to nurture a new life always keeping safety in mind.

- **DVD: 20 minutes, LZ-3414, \$99.95**

Posters

Child Development: See How They Grow



Eight 17" x 22" posters. This thought-provoking set of color posters offers essential information and practical advice to parents, babysitters, future daycare workers - anyone interested in the process of growing up.

- **Laminated: MD-29136POLA, \$79.60**

The Importance of Play

Promotes the importance of play by highlighting the skills learned through play.

- **Laminated: LZ-4542, \$14.95**



7 Steps to Positive Behavior

Steps to guide the behavior of young children. 18" x 24"

- **Laminated: LS-135811, \$11.00**

Childcare Survival Guide

Tips for caregivers when guiding young children. 18" x 24"

- **Laminated: LS-135911, \$11.00**

Guiding Behavior in Young Children

Expert approaches for caregivers and parents to promote desirable behavior in children.

- **DVD: 30 minutes, LS-134911, \$109.00**



5 Minute Activities

Get students thinking, introduce a lesson, or fill those extra minutes of class time with these fun and engaging activities. 8 1/2 x 5.5, Spiral bound.



5 Minute Child Development Activities

- **LZ-1200, \$29.95**

5 Minute FACS Activities

- **LZ-1190, \$29.95**

5 Minute Nutrition Activities for Elementary Students

- **LZ-1221, \$29.95**

5 Minute Relationship Activities

- **LZ-1220, \$29.95**

Child Development

Beginnings of Life

These five DVDs show how a new life forms, what happens during pregnancy and childbirth, the impact of heredity, and the stages of newborn development.



From Conception to Baby

Learn how an embryo forms, stages of fetal development, and how to create a healthy environment.

- DVD: 26 minutes, LS-100611, \$139.00

Pregnancy in Progress

Discover the guidelines for healthy prenatal care, common prenatal tests, and the topic of fertility.

- DVD: 33 minutes, LS-135011, \$139.00

Understanding Childbirth

Explore approaches to childbirth, the 3 stages of labor, and what to consider for a birth plan.

- DVD: 32 minutes, LS-135111, \$139.00

Newborn Development

See how professionals assess newborns and follow the stages of physical, cognitive and social growth.

- DVD: 8 minutes, LS-100811, \$139.00

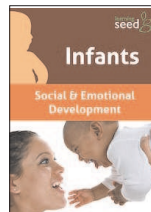
Heredity & Environment

Learn how genes are passed to offspring, how traits are determined, and the effect of environmental factors on a child.

- DVD: 39 minutes, LS-100511, \$139.00
- Save on all five DVDs: LS-9016, \$599.00

Infants

Learn about physical, cognitive and social/emotional development in the infant years. Software includes video clips, graphics, vocabulary, reviews, quizzes, and exam.



Physical Development

Learn how a baby's brain develops, the importance of proper nutrition and sleep, how they rely on their innate reflexes, and how gross and fine motor skills emerge in typically developing children as well as those with challenging conditions.

- DVD: 30 minutes, LS-1009, \$99.00
- Software CD: LS-135511, \$99.00

Cognitive Development

Trace cognitive development from simple reflexes to beginnings of thought. Explore infant intelligence, information processing and memory; see the progression of communication; understand how language is learned and how caregivers can use infant-directed speech to foster cognitive development.

- DVD: 30 minutes, LS-1010, \$99.00
- Software CD: LS-135611, \$99.00

Social & Emotional Development

Watch as infants begin to distinguish the expressions of others and mimic them as well. Examine the different stages of emotional development, and learn how children form attachments with people. Observe how personality and temperament affect an infant's social and emotional growth and how caregivers handle various situations.

- DVD: 23 minutes, LS-1012, \$99.00
- Software CD: LS-135711, \$99.00
- Save on all three DVDs: LS-9003, \$247.00
- Save on all three software CDs: LS-9022, \$247.00

Toddlers

Learn how physical, mental, emotional, and social development intertwine.

Physical Development

Learn about the physical characteristics of toddlers, and how gross and fine motor skills are developed. Hear from the experts about nutrition, sleep, toilet training, and developmental differences among toddlers.

- DVD: 22 minutes, LS-1326, \$99.00

Cognitive Development

Examine how brain cells are structured to connect and retain what a child learns, expand their vocabulary, and learn from cause and effect. Explore theories of cognitive development. Observe toddlers as they engage in activities that foster memory and the retrieval of information.

- DVD: 30 minutes, LS-1327, \$99.00

Social & Emotional Development

Learn about the theory of the mind and how toddlers come to understand how their actions can affect others; examine how gender and temperament play a role in development; observe toddlers interacting with family and peers as they develop attachments and social bonds.

- DVD: 26 minutes, LS-1328, \$99.00
- SAVE on 3 DVDs: LS-9026, \$247.00

Toddlers (Overview)

Look at the physical, cognitive, social and emotional development of one- and two-year olds. Watch as language changes occur and they start to connect and communicate with others while managing their feelings. An overview compiled from the three DVDs listed above.

- DVD: 36 minutes, LS-135408, \$129.00

Preschoolers

Preschoolers: Physical Development

How gross and fine motor skills develop and physical milestones of this age group.

- DVD: 21 minutes, LS-200608, \$99.00

Preschoolers: Cognitive Development

Covers language development, self-expression, widely studied developmental theories, more.

- DVD: 24 minutes, LS-200708, \$99.00

Preschoolers: Social & Emotional Development

How culture & gender affect development, levels of socialization, how to help develop skills, more.

- DVD: 23 minutes, LS-200808, \$99.00
- SAVE on all 3 DVDs: LS-900508, \$247.00

Preschoolers (Overview)

How preschoolers develop physically, cognitively, emotionally, and socially. Looks at each aspect of development and gives suggestions for caregivers. An overview compiled from the three DVDs listed above.

- DVD: 25 minutes, LS-119708, \$129.00

Middle Childhood

Middle Childhood: Physical Growth & Development

How gross and fine motor skills develop, effects of obesity, more.

- DVD: 22 minutes, LS-102508, \$99.00

Middle Childhood: Cognitive & Language Development

Advances in language development, concrete operational thinking, measures of intelligence.

- DVD: 20 minutes, LS-102608, \$99.00

Middle Childhood: Social & Emotional Development

Effects of divorce, self-concepts & self-esteem, helping children with challenging situations.

- DVD: 24 minutes, LS-102708, \$99.00
- SAVE on all 3 DVDs: LS-900108, \$247.00

Middle Childhood Development (Overview)

How children from 6 to 12 develop physically, cognitively, emotionally, and socially. Looks at development and gives suggestions for caregivers. An overview compiled from the three DVDs listed above.

- DVD: 28 minutes, LS-131608, \$129.00

Child Development Timeline Posters



Pictures of infants who explain their development month by month. 24" x 36" color, laminated.

- The First Year of Life: LS-1294PST, \$19.00
- One & Two Year Olds: LS-1312PST, \$19.00
- Three & Four Year Olds: LS-1313PST, \$19.00
- Save on all three: LS-9000PST, \$53.00

www.VMS-online.com

Fashion! 6E

by **Mary G Wolfe**

An exciting and Colorful Text Designed For Nonlaboratory Textiles And Clothing Courses. New for 2012, this up-to-date text covers all aspects of the fashion scene!



Covers new technology such as computer automation and the Internet; skills to become more personally fashionable and consumer-wise; changing consumer market needs; industry consolidation, environmental issues, and globalization; trends in fashion careers. Includes chapters on careers, textiles, design, fashion/styles, apparel industries, consumers of clothing.

- Text: Hardcover, 475 pages, GW-4630, \$74.64 (5 or more - \$55.98)
- Workbook: 200 pages, GW-4647, \$18.00 (5 or more - \$13.50)
- Teacher's Resource Guide: GW-4654, \$200.00
- Teacher's Resource CD (includes Teacher's Resource Guide): GW-4661, \$200.00
- ExamView Assessment: GW-4678, \$244.00

Fashion Marketing & Merchandising

by **Mary G Wolfe**

Brings to life the business aspects of the fashion world. It presents the basics of market economics, textiles, design, and promotion. This exciting new text gives an in-depth view of the entire textile/apparel/retail soft goods chain and offers a comprehensive study of retail fundamentals and strategies for retail success. Hundreds of full-color photos make the world of fashion real for fashion merchandising students.



Covers the latest concepts of manufacturing, mass customization, and niche specialization; trends in globalization, consolidation, and the environment. Stresses marketing as the basis for successful fashion merchandising. Explains new computer technologies. Provides information on career opportunities. Has chapter learning objectives and review materials to assist learning.

- Text: Hardcover, 672 pages, GW-9184, \$74.64 (5 or more - \$55.98)
- Student Workbook: GW-9207, \$18.64 (5 or more - \$13.98)
- Teacher's Resource Guide: GW-9214, \$100.00
- Teacher's Resource CD (includes all Teacher's Guide resources (does not include test creation software): GW-9238, \$248.00
- PowerPoint Presentation (Individual License) - over 500 slides: GW-9245, \$168.00
- ExamView Assessment: GW-9733, \$244.00

Kenneth D King Couturier

These are all books on CD by Kenneth D King, a New York designer and teacher. Each book contains definitive information on pattern drafting or a related subject. Each has step-by-step directions with lots of illustrations and photos. Complete information can be found on our website at www.VMS-online.com.

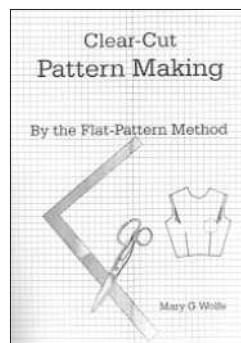
- | | |
|------------------------------|---|
| The Moulage | Trouser Draft |
| • KDK-0001, \$24.95 | • KDK-0009, \$24.95 |
| The Basic Sleeve | Tailored Jacket |
| • KDK-0002, \$19.95 | • KDK-0010, \$27.95 |
| The Advanced Sleeve | Brush Fringe Jacket |
| • KDK-0003, \$24.95 | • KDK-0011, \$17.95 |
| The Collars | Birth of a Bustier |
| • KDK-0004, \$24.95 | • KDK-0008, \$24.95 |
| Necklines and Draping | Handbag Construction |
| • KDK-0007, \$24.95 | • KDK-0012, \$24.95 |
| The Skirts | Making Patterns from Existing Garments |
| • KDK-0006, \$24.95 | • KDK-0013, \$24.95 |
| Dress Lines | |
| • KDK-0005, \$19.95 | |

Pattern Making

Clear-Cut Pattern Making by the Flat-Pattern Method

by **Mary G. Wolfe**

Describes the flat-pattern method of making all sewing patterns from the beginning basics to the most professional creations. For students in textiles/clothing courses and costume design. The logic of each step is explained to provide a thorough understanding of procedures and the flexibility needed to create any design that might come into fashion. Includes 1000 illustrations, half-scale basic patterns, plus practice exercises. The perfect book for introducing pattern making prior to CAD for apparel design.



- Spiralbound, 221 pages, VMS-5000, \$36.95 (5 or more - \$27.71)

Fabric Lab



A reusable workbook/swatch kit that teaches the basics of yarns and fibers, weaves and knits, dyes, and textile finishes. Fabrics swatches (3"x4") are bound together, not loose, 20 in all.

- LS-0204 (1-9 Kits): \$29.00 each
- LS-0204 (10+ Kits): \$25.00 each

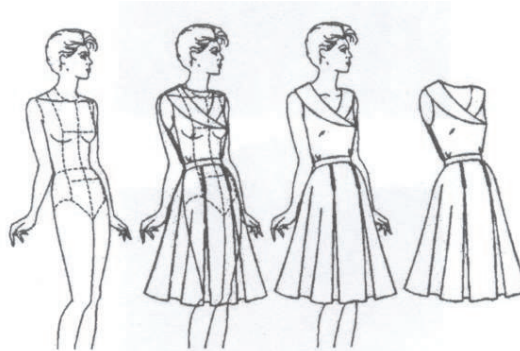
**1-800-343-6430 or visit:
www.VMS-online.com**

ApparelCAD - Software for the Fashion/Apparel Industry

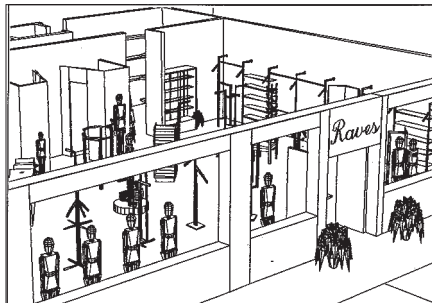
ApparelCAD is the best selling software for apparel design for the personal computer. ApparelCAD software harnesses the precision and power of AutoCAD to streamline illustration, pattern making, grading, marker making, and fabric design. It is ideal for all sewn products, including men's, women's, and children's apparel, costumes, sails, furniture, luggage, functional clothing, and balloons.

Features include:

- Total integration with AutoCAD. Ideal for multi-user labs.
- Croqui figures for fashion illustration.
- Automatic slash and spread commands that add precise amount and angle of flare or fullness to sleeves, skirts, etc.
- Group editing features.
- Ready-to-use basic patterns and slopers that can be altered for any figure.
- Special button and buttonhole commands that size, position, and draw overlaps automatically.
- Special commands that move and shape darts perfectly.
- Ready-to-use pattern labels and symbols. Special grading menus that grade and alter patterns quickly and easily.
- Marker commands that make markers easy to arrange and let you calculate fabric utilization.
- Customizing menus that let you add your own parts library.
- Drafting commands that make pattern drafting quick, easy, and accurate.
- An illustrated manual with step-by-step instructions.
- A template and expanded button menu that provide quick access.
- Special features that streamline graphic design for fabrics, logos, labels, and packaging.
- If your computer can run AutoCAD, it will run ApparelCAD.



Display Shop: The Store Layout and Design Library



Make visualization of your store display and layout ideas a reality in minutes. Display Shop contains icon and image menus with more than 200 components and fixtures that can be inserted into AutoCAD drawings in seconds. Includes:

- Capacity fixtures (rounds, tandem racks, and wall systems).
- Feature fixtures (waterfall, millinery, tie & belt racks, T-stands).
- Modular fixtures (glass cubes and cases).
- Utility fixture and furniture (wrap desks, seating, mirrors, and register stands).
- Display props (mannequins, plants).
- Sample 2- and 3-dimensional store floor plans that can be used as is or modified.

Create 2D and 3D layouts. Each fixture is surrounded by zones that indicate the spacing for both narrow (24") and wide (36") aisles. Merchandise clearance zones and labels also indicate the high and low sides of fixtures, making it easy to create professional layouts.

A realistic way for your students to experience planning and utilizing retail spaces.

Can be purchased with The Instant Designer Fashion Illustration Library to form a complete design station - taking the student from design conception to point of sale.

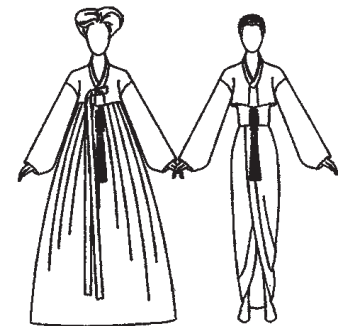
The Instant Designer Fashion Illustration Library

Excellent for classroom use. Create a single masterpiece or a complete design line within minutes. Contains illustrated icon menus with more than 1800 garment components that snap together in seconds to create endless design variations. Select from dozens of beautifully illustrated parts, including:

- Collars, necklines, bodice, dart, sleeves, and hoods for creating front and back views.
- Skirts, pants, coats, and jackets.
- Accessories, waistline treatments, hair, hats, eyeglasses, shoes, and more.
- Plus-size female figures, faces, garments

Produce professional-quality sketches without having experience with drawing or fashion illustration. Use with or without croqui figures.

Use garment components as is or modify them. Use colors and patterns. Add your own components. Includes fashions for men, women and children. Also, historical costumes are included.



NOTE: These programs require that AutoCAD be loaded on your computer. (They are NOT compatible with AutoCAD LT.) Refer to the box below and order the same version of ApparelCAD, The Instant Designer, and/or Display Shop as the version of AutoCAD that is running on your computer. AutoCAD 2008, 2009, & 2010 can use the AutoCAD 2007 version.

Educational Pricing:

Software for AutoCAD*	AutoCAD 2007	AutoCAD 2011
ApparelCAD	\$1125.00	\$1175.00
	PBM-AC07	PBM-AC11
Instant Designer	\$350.00	\$350.00
	PBM-ID07	PBM-ID11
Display Shop	\$400.00	\$400.00
	PBM-DS07	PBM-DS11

*Match ApparelCAD to the version of AutoCAD on your computer!

- This is per seat pricing. Call for pricing on multiple seats - 1-800-343-6430.

Fashion and Merchandising



Confessions of a Fashion Designer

Learn what it takes to be a successful fashion designer and get a behind-the-scenes look at a fitting session.

- DVD: 12 minutes, LZ-3453, \$79.95

Careers in Fashion: Talent, Technology

Learn what skills and education are required for a career in fashion as we go behind the scenes and hear from professionals in the industry: fashion designer, textile designer, technical designer, technical illustrator, buyer, entrepreneur, marketer, teacher.

- DVD: 20 minutes, LZ-3379, \$79.95



Jobs in Clothing, Textiles & Fashion

Explore the world of a clothing designer, fashion journalist, and boutique owner. Learn about other career opportunities available.

- DVD: 27 minutes, LS-133710, \$99.00

Fashion Show through History

Travel back in time to wear clothing of the past. Teens doing research experience what people wore in the Middle Ages, Renaissance, 1600s, 1700s, 1800s, and all the decades of the 1900s.

- DVD: 35 minutes, LZ-3372, \$99.95



Fashion Frenzy, 100 Years of Clothing History

A tour of 20th century fashion. What inspires fashion; effects of current events. Includes vintage video, fashion show. Teacher materials.

- DVD: 20 minutes, LZ-3250, \$79.95

How Clothing Is Made

Behind the scenes at a clothing manufacturer. See how clothing is produced from design to pattern making to final production and pricing.

- DVD: 18 minutes, LS-12703, \$99.00



How Clothing is Sold: Fashion Merchandising

Explores branding & licensing; RN/WPL codes; merchandising strategies.

- DVD: 20 minutes, LS-26403, \$99.00

Merchandising: The Store as Persuasion

Learn about store layout, p-o-p displays, signage, inventory turn, markups, and the "open wallet syndrome." How retailers use science and applied psychology to sell goods.

- DVD: 22 minutes, LS-26202, \$99.00

Design: All about Textiles

Explains types of fibers from plant, animal, mineral, and synthetic. Fabric construction and surface design are discussed.

- DVD: 25 minutes, LZ-300006, \$79.95



New Fabrics, Then Fibers

Names/characteristics of fibers, making yarn and fabrics, labeling, origins. Includes sample fabrics and fibers.

- DVD: 20 minutes, LZ-3166, \$79.95
- Curriculum: LZ-1168, \$39.95

Clothing Fibers

Teaches the basics of textile fibers (cotton, linen, silk, synthetics). Where they come from, differences, how fiber affects clothing.

- DVD: 24 minutes, LS-114209, \$99.00

Understanding Fabrics

An introduction to fabric science: weaving/ looms, how weave variations determine fabric qualities, recognize weaves, terms, tour a textile mill, more.

- DVD: 24 minutes, LS-116608, \$99.00



Natural Fibers

Looks at fibers - animal, vegetable, mineral - and how they are produced.

- DVD: 24 minutes, MD-41994, \$129.95

Yarn Construction & Specialist Yarns

See yarn production methods and the properties of woven and knitted fabrics. More info online.

- DVD: 20 minutes, MD-41995, \$129.95



A Tour of a Fabric Store

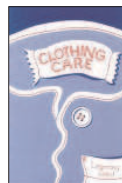
From fiber to fabric to patterns & notions and understanding the pattern envelope and more. A high school student explains the basics.

- DVD: 20 minutes, LZ-3129, \$49.95

History of Apparel Design: 1930 to the 21st Century

Overview by decades of how music, movies, events, & designers have helped shape fashions. Methods to promote fashion, identify designers, compare/contrast styles. Study guide included.

- DVD: 36 minutes, CEV-0619, \$115.00



Clothing Care

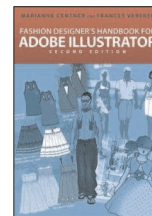
Teaches the basics of cleaning clothes, both by washing and dry cleaning. Storage after cleaning.

- DVD: 21 minutes, LS-116907, \$99.00

Fashion Designer's Handbook for Adobe Illustrator, 2E

A teach yourself guide to learn to use Adobe Illustrator CS5 for fashion design.

- Softcover, 212 pages, WL-978114, \$50.00



Posters

2000 Years of Clothing - Poster



Full color visual journey. See the milestones of fashion in historical context.

- Laminated, 24" x 36", LS-29606, \$19.00



History of Jeans - Poster

Laminated. Historical look at jeans - working class to high fashion.

- Poster (26" x 36"): LZ-410003, \$19.95

Elements & Principles of Fashion Design - POSTERS

Design principles & elements applied to fashion.

- Posters (2 - 18" x 24"): LZ-4238, \$29.95



Fashion Show through Time - Posters



- Posters (2 - 8.5" x 24"): LZ-4220, \$14.95

Fashion Show of the Century - Posters



- Posters (2 - 8.5" x 24"): LZ-4210, \$14.95

Sewing, Costuming, and Fashion

5 Minute Activities

Get students thinking, introduce a lesson, or fill those extra minutes of class time with these fun and engaging activities. 8.5 x 5.5



5 Minute Fashion Design Activities

- Spiralbound, LZ-1202, \$29.95

5 Minute FACS Activities

- Spiralbound, LZ-1190, \$29.95

PowerPoint Presentations



Fashion Trends through Time

- CD: LZ-7151, \$49.95

Buyer Beware

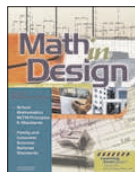
- CD: LZ-7131, \$49.95

Curricula

Math in Design Curriculum

Combines sewing, interior design, and housing with basic math concepts. Grades 6-9.

- 125 pages, LZ-10005, \$49.95



Fashion & Design Curriculum

36 week survey of the world of fashion design! Explores career choices, fashion illustration, merchandising, design, & much more.

- 250 pages, LZ-110001, \$99.95

Sewing Technology Curriculum

Teach the basics while having fun with projects that are favorites of middle school students.

- 69 pages, LZ-1135, \$39.95

Lesson Plans

Clothing/Fashion Merchandising Lesson Plans

Includes: Fabrics & Fibers; Clothing Care; Merchandising; Decision-Making; Careers; more.

- 82 pages, LZ-1171, \$39.95

What's Your Style? Fashion Resource

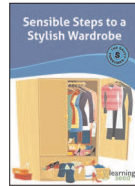
Reproducible handouts with illustrations of every design style.

- LZ-1183, \$19.95

Flattering Fashions, A His & Her Guide

Learn the six principles of design - shape, line, color, balance, proportion, & texture - and how they apply to clothes. Help develop a personal style that highlights your best features.

- DVD: 22 minutes, LS-130207, \$99.00



Sensible Steps to a Stylish Wardrobe

How to create and follow a clothing budget.

- DVD: 19 minutes, LS-134310, \$99.00

Why We Wear Clothes: The Functions of Fashion

Explore the functional, social, and psychological aspects of clothing.

- DVD: 25 minutes, LS-119611, \$109.00

How the World Dresses: Clothing & Global Culture

Take a world tour of how the world dresses and explore the amazing diversity of clothing worldwide. Open clothing and fashion courses to embrace the whole world.

- DVD: 22 minutes, LS-28205, \$99.00



Fashion, Fads, and Freedom

Fashion is self-expression. What we wear is an attempt to reconcile the contradictory messages of "I'm Unique" and "I belong." Use this program to spark classroom discussion.

- DVD: 20 minutes, LS-24500, \$99.00



Why Shirts Have Buttons: The Origins of Clothing

Starts with what we wear now and traces it back to its fascinating and entertaining beginnings. Origins of shoelaces, buttons, zippers, etc.

- DVD: 23 minutes, LS-25902, \$99.00



Reading Blue Jeans: Clothing & Culture

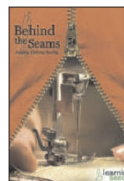
The biography of the blue jean is the story of changing attitudes toward work, fashion, leisure, and gender.

- DVD: 23 minutes, LS-132209, \$99.00

Behind the Seams: Judging Quality in Clothing

Learn how to spot well-made clothes. Look for high quality seams, hems, and pockets. How to evaluate the fabric. How to buy the right size and what care labels can tell you about clothes.

- DVD: 22 minutes, LS-132409, \$99.00



Threads Magazine DVDs

Threads Industry Insider Techniques 1

Demonstrates the timeless techniques and attention to detail that define well-sewn clothing. Includes hemming, darts, collars, mitered corners, designer facings, more.

- DVD: 80 minutes, TA-31016, \$29.95



Threads Industry Insider Techniques 2

Shows how sewing secrets and shortcuts are done in some of today's top designer studios. Includes graded seam allowances for line; classic lapels, pucker-free corners, smooth edges, more.

- DVD: 60 minutes, TA-31023, \$29.95



Threads Fitting Series - Set of 4

This DVD series shows step-by-step exactly how to achieve a fit that is just right from top to bottom. Each of the four DVDs focuses on a specific area - torso, arms, bust, and waist and hips.

- DVD: TA-31011, \$99.95

Teach Yourself to Sew

Watch the fundamentals from threading your machine to attaching the final button.

- DVD: 150 minutes, TA-31028, \$24.95



Young Designers, New Labels

How do emerging entrepreneurs get a foothold in this fast-paced field? This program tells the stories of three new designers. How do they get their ideas, choose fabric types and manufacturing processes, how they run a business and build a brand.

- DVD: 29 minutes, MD-40228, \$129.95



Types of Line in Apparel - Poster

Set of 12 female and 4 male line drawing posters. Show how line in apparel affects appearance, making a person appear wider, taller, shorter, thinner.

- Set of 16 (12" x 18"): BW-0031, \$23.95



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for information

Home Design Software

TurboFLOORPLAN 3D Home & Landscape Design

TurboFLOORPLAN 3D Home & Landscape Pro is award-winning home and landscape design software. More professional quality tools make it easy to quickly layout your dream home to exact specifications. Increase the value of your home by updating your kitchen or bathroom. Be your own interior decorator applying real world colors, materials, and custom lighting to walls, furniture, and cabinets. Create beautiful landscapes with gardens, pathways, deck, or patio choosing from 7,500 plants. Then, take a virtual walkthrough and see your designs in photorealistic 3D. Even reduce your energy bills and fight global warming with new "Green Home". Simply dream it and design it in TurboFLOORPLAN 3D!



TurboFLOORPLAN 3D Home & Landscape Deluxe is the same program in a scaled-down version. It works the same but there are fewer design choices and predrawn symbols.

Programs work with Win 2000, XP or Vista and require a DVD-ROM drive.

- **Home & Landscape Pro, IM-TFP15PRO, \$99.95**
- **Home & Landscape Deluxe, IM-TFP15DLX, \$49.95**

Instant Kitchen & Bath

An easy-to-use kitchen and bathroom design solution featuring drag and drop simplicity. It is easy to create the perfect kitchen automatically using our powerful Kitchen Builder Wizard.

- **IM-TFPKB, \$29.95**

Interior Design - Posters

Interiors

Beauty comes from within as evidenced by these spectacular interiors. Each photo is labeled to help viewers discern the varying design styles as they tour some very different and impressive homes.

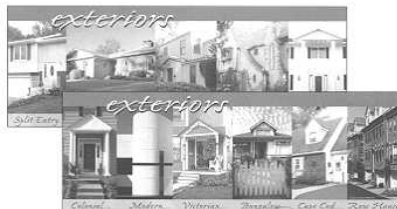
- **Two Laminated Posters: LZ-4160, 8 1/2" x 24", \$14.95/set**



Exteriors

The outside of homes offers insight into its character, its sense of self. The exterior design not only tells some history of the home, but often tells something about the tastes of the people who live within.

- **Two Laminated Posters: LZ-4161, 8 1/2" x 24", \$14.95/set**



Design Elements and Principles

Fashion or function? How about both? The principles and elements of design dictate interior design success. The photos give clear examples of design principles - balance, harmony, scale, rhythm, and emphasis - and design elements - line, color, texture, form, and pattern.

- **Two Laminated Posters: LZ-4162, 8 1/2" x 24", \$14.95/set**



Housing - DVDs

Inventing the Home: 150 Years of Household Change

Travel back to the days when houses had no bathrooms, when clothes closets were unknown, and when running water was non-existent. Learn how technology combined with human ideas shaped the modern house.



- **DVD: 25 minutes, LS-126803, \$99.00**

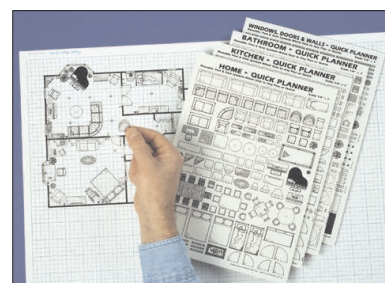
The American House: A Guide to Architectural Styles

Explains house styles and why they thrived and remain popular. Includes Tudor, Neo-Classical, Victorian, Prairie (Frank Lloyd Wright), international, and post-modern.

- **DVD: 23 minutes, LS-114106: DVD, \$99.00**

Home Quick Planner

Easy to Use! Great for Housing

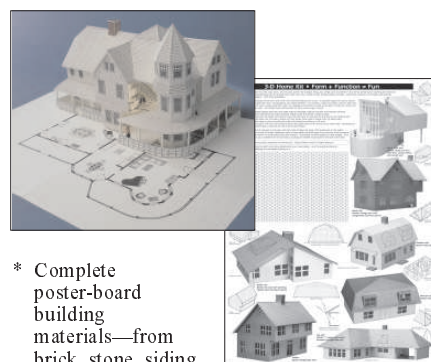


Classes!

- * 700 precut, 1/4-inch scale, reusable peel-and-stick furniture and architectural symbols for every room in the house including living, dining and family rooms, kitchen, study, bedrooms and bathrooms.
- * Symbols include everything you need—from tables, chairs, couches, beds, desks, and pianos to every standard kitchen cabinet and appliance, an extensive assortment of bathroom fixtures (ie, twelve sinks and a dozen bath designs), windows, doors, walls, lights, outlets, switches, and much more.
- * A 5,600 square-foot floor plan grid sheet, "Design Details: Critical Dimensions & Clearances," and instructions are also included.
- **DW-HQP2000, \$24.95**

3D Home Kit

Everything you need to construct a model of your home design



- * Complete poster-board building materials—from brick, stone, siding, roofing, and decking to windows, doors, skylights, kitchen cabinets, and appliances—to construct a detailed, 1/4-inch scale, three-dimensional model of your own home design.
- * Construct one house up to 6,200 square-feet or several smaller houses.
- * Includes materials for interior walls, stairs, bathroom fixtures, scale people, a dog and a cat, plus an 18"x24" floor plan grid, Scale Ruler & Roof Slope Calculator, and Hands-on Design & Math worksheet. Professional design tips and step-by-step instructions are provided.
- **DW-3DHK2000, \$33.95**

Interior Design



Jobs in Housing & Interior Design

Looks at the careers of an architect, general contractor, interior designer, and others. See what each job entails and the education required.

- DVD: 29 minutes, LS-133010, \$99.00

Interior Design - Lesson Plans

Explore the many facets of interior design and the design process. Evaluate American history's affects on housing design. Compare and contrast housing styles. Identify principles and elements of interior design. Understand the basics of floor plans and furnishing. Discover careers.

- CD: LZ-1170, \$39.95



Interior Design: The Basics

Features a tour of various decorating styles in the display rooms of a furniture store. Consider personal style and room use when decorating. Looks at lighting, color, fabric, accessories.

- DVD: 21 minutes, LZ-3225, \$79.95

Design: The Elements

Explore line, shape, texture, and color in interior design and fashion.

- DVD: 21 minutes, LZ-3529, \$79.95

Design: All About Color

Color can create emotion and influence moods. Learn about the history of color, the color wheel, and the color system.

- DVD: 21 minutes, LZ-3528, \$79.95

Interior Design Project: Green Design

Look at the components of Green interior design - spaces, appliances, construction elements, etc.

- DVD: 20 minutes, LZ-3512, \$79.95



Interior Design Project: Bathroom Remodel

See the design process, pitfalls, and work in remodeling a master bathroom.

- DVD: 20 minutes, LZ-3490, \$79.95

Interior Design Project: Furniture Styles

Discover the characteristics of eleven furniture and decorating styles.

- DVD: 20 minutes, LZ-3510, \$79.95



Interior Lighting

Looks at the direction, quality, & intensity of light as key to learning the basics of Lighting.

- DVD: 24 minutes, LS-112408, \$99.00

Careers in Interior Design **NEW!**

Hear from people with careers in residential and commercial design, "green" design, lighting design, sales, interior design education, and design animation. Homes, hotels, restaurants, offices, schools need designers.

- DVD: 17 minutes, LZ-3378, \$79.95

Color Wheel - Poster

This poster with movable color wheel is great for classroom use.

- 24" x 18", CPD-6033, \$19.95



Exploring Color: Creating Color Wheels and Using Color Schemes

Examines the element of color and demonstrates how to create different styles of color wheels.

- DVD: 21 minutes, CPD-0107, \$29.95



3-in-1 Color Tool

Create pleasing color combinations with this indispensable tool for home decor, sewing, fashion. Based on the Ives Color Wheel for perfect color matching.

- CT-10321, \$16.95

Color in Everyday Life

Learn the psychology and theory of color.

- DVD: 21 minutes, LS-15006, \$99.00

Using Color: Creating Color Harmony

A practical, how-to program that shows you how to use color to shape your environment.

- DVD: 22 minutes, LS-28906, \$99.00

Eye for Design

A course on everyday aesthetics that deals with the basics of perception & beauty. Learn that lines lead the eye and influence feelings.

- DVD: 21 minutes, LS-14306, \$99.00

Color for Interior Design - CD

A self-paced, multimedia course. Over 100 photos that teach the basics of color.

- CD: LS-29306, \$49.00

Visual Design Basics - CD

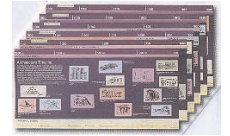
A self-paced, multimedia course. Over 100 slides teach the fundamentals of visual design: lines, shapes, angles & curves, rhythm, proportion and scale, balance, and groups and colors.

- CD: LS-29906, \$49.00

Architectural Timeline

Spans the built environment from prehistory to the present and includes six laminated. Over 96 architectural illustrations. A timeline of historical events runs along the bottom.

- Six 27" x 13" panels, CPD-6100, \$34.95



Elements & Principles of Design

Display Cards

Set of 18" x 6" cards can be used as posters or folded at the score and used as flash cards. Each emphasize basic concepts and vocabulary.

Color

- Set of 16, CPD-1826, \$15.95

Elements & Principles

- Set of 14, CPD-1823, \$15.95



Careers in Art

- Set of 12, CPD-1816, \$15.95

Elements & Principles of Design - Posters

Laminated posters with the elements and principles of design colorfully illustrated.

- Set of 14, 17" X 22", CPD-6061, \$64.95

DVD

The 14 elements and principles of design are explored and explained with demonstrations and examples. Menu lets you pick which one to view.

- DVD: 57 minutes, CPD-1890, \$53.95

Student Activity Guide

- Softcover, 32 pages, CPD-6068, \$14.95 (Five or more: - \$11.21)

Teacher's Guide

Includes learning objectives and activities for each element and principle.

- Softcover, 32 pages, CPD-6066, \$9.95
- Package (posters, DVD, SAG & TG): CPD-6064, \$115.95



Posters for Housing & Interiors

All of these posters are black-on-white line drawings on glossy card stock.

Window Treatments

Each contains a description of the window treatment. Includes 9 hard, 12 soft, and 4 combination treatments. Examples of: lambrequin, shade, blind, shutter, curtain, etc.

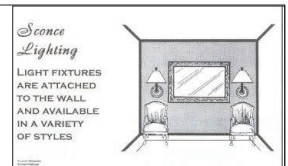
- Set of 25, 12" x 18", BW-0022, \$32.95

Types of Lighting

Teaches the differences in structural and nonstructural lighting concepts.

- Set of 15, 12" x 18", BW-0021, \$22.95

(More posters on page 31)



1-800-343-6430 or
www.VMS-online.com

PowerPoint Presentations

These PowerPoint presentations contain attractive text with graphics. They are clear and concise. Each contains 25-30 slides, activities & assignments, quiz, web resources, handouts.

21 Days to a Green Life

- LZ-7174, \$49.95



Housing Styles and Trends

- LZ-7147, \$49.95



The Basics of Interior Design

- LZ-7146, \$49.95



Window Treatments

- LZ-7154, \$49.95



5 Minute Activities

Get students thinking, introduce a lesson, or fill those extra minutes of class time with these fun and engaging activities. 8 1/2 x 5.5, Spiral bound.

5 Minute FACS Activities

- Spiralbound, LZ-1190, \$29.95

5 Minute Career Activities

- Spiralbound, LZ-1201, \$29.95

5 Minute Manners Activities

- Spiralbound, LZ-1222, \$29.95

5 Minute Relationship Activities

- Spiralbound, LZ-1220, \$29.95

5 Minute Child Development Activities

- Spiralbound, LZ-1200, \$29.95

5 Minute Hygiene & Safety Activities for Elementary Students

- Spiralbound, LZ-1219, \$29.95

5 Minute Interior Design Activities

- Spiralbound, LZ-1199, \$29.95

5 Minute Go Green Activities

- Spiralbound, LZ-1211, \$29.95

5 Minute Fashion Activities

- Spiralbound, LZ-1202, \$29.95

5 Minute Food & Nutrition Activities

- Spiralbound, LZ-1198, \$29.95

5 Minute Nutrition Activities for Elementary Students

- Spiralbound, LZ-1221, \$29.95

Architecture

What Style Is It? A Guide to American Architecture, Rev Ed

Shows the architectural styles that surround us from Gothic Revival and Richardsonian Romanesque to Prairie School and Art Deco.

- Softcover, 112 pages, WL-250368, \$19.95



Master Builders: A Guide to Famous American Architects

Profiles 40 famous architects from Henry Richardson to I. M. Pei, matching faces with America's most well-known buildings.

- Softcover, 204 pages, NT-1115, \$29.95

America's Architectural Roots: Ethnic Groups That Built America

Explores the ethnic derivations of American buildings.

- Softcover, 196 pages, NT-1239, \$24.95

- Save on all three: NT-1100SET, \$59.95

Going Green

These four tapes show how existing homes can be transformed to improve energy efficiency, eco-friendliness, livability, and sustainability while enhancing the health and well-being of their occupants.

Home Performance: The First Step to Green

Do a home performance audit as a guide toward creating a greener home.

- DVD: 40 minutes, MD-40432, \$99.95



Green Power, Clean Choices

Learn the fundamentals of green power technologies.

- DVD: 40 minutes, MD-40433, \$99.95

Sustainable Landscaping: Growing a Greener Home

How landscaping can make a difference in heating and cooling a house.

- DVD: 40 minutes, MD-40434, \$99.95



Thinking Green, Building Smart

Look at the core of green architectural design.

- DVD: 40 minutes, MD-40435, \$99.95



5 Minute Food Prep Activities

- Spiralbound, LZ-1203, \$29.95

5 Minute Food & Kitchen Safety Activities

- Spiralbound, LZ-1213, \$29.95

5 Minute Food Science Activities

- Spiralbound, LZ-1212, \$29.95

5 Minute Financial Activities

- Spiralbound, LZ-1197, \$29.95

A Visual Dictionary of Architecture by Francis D K Ching

One picture is worth a thousand words! Instead of an alphabetical listing, the information is clustered around basic aspects of architecture - design, color, room, wall, etc. Terms can then be shown in context with related terms. An exact term can be looked up in the Index.

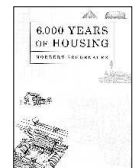
- Softcover, 319 pages, WL-288217, \$55.00



6,000 Years of Housing, Revised Ed

A brief history of the evolution of dwellings from the dawn of urban civilizations to the end of the 20th century. Three sections cover: Pre-Urban, Oriental, & Occidental. A great reference!

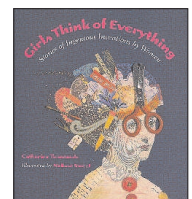
- Softcover, 502 pages, NO-731200, \$45.00



Girls Think of Everything: Stories of Ingenious Inventions by Women

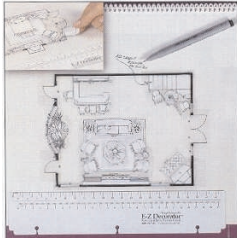
Celebrates the clever and creative inventions of women from candles, helmets, and baby carriers to cancer-fighting drugs and details their determination to make their dreams come true. For middle school.

- Hardcover, 64 pages, HM-7442, \$16.00, Sale Price, \$12.00



Furniture & Room Planner

Now a collection of furniture and architectural drawings for overhead (2-dimensional) plan layouts in 1/4 scale. It includes furniture, accessories, and architectural elements. All drawings are printed on static-cling vinyl decals. They represent specific styles such as bergere chairs, camelback sofas, Tiffany chandeliers, sisal rugs. You will be able to create accurate furniture arrangements and artistic drawings at the same time. Also included is an exciting variety of 1/4" scale hardwood and tile flooring patterns that you can slip underneath the furniture layout. A special layout grid offers this design option.

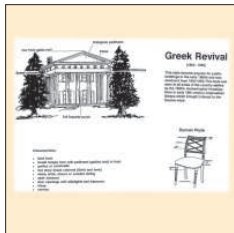


The new *E-Z Decorator Furniture and Room Planner* system is packaged in a custom binder. It includes: 12 pages of illustrations (over 1700); paper pages with each decal page to show where to replace the decals; four pages of flooring patterns; index tabs; an 11" x 17" gridboard; a 1/4" scale ruler; and a wet-erase marker.

- Room Planner System, EZD-FRP, \$250.00
- Extra Gridboard, EZD-GRID, \$25.00 each

Posters

All of these posters are black-on-white line drawings on glossy card stock.



Architectural Styles of Houses

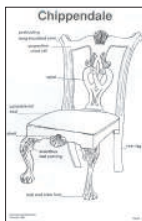
Includes history, labeled features, and furniture from the period.

- Set of 15, 18" x 24", BW-0002, \$32.95

Styles of Chairs

Teaches period furniture concepts using chairs as the basis for the style. Includes: American, French, English, and International.

- Set of 10, 12" x 18", BW-0023, \$23.95



HOMETIME



Contracting a Home

The whole residential construction process. Volume 1 covers the planning of a new home and takes you through framing and the mechanical rough ins. Volume 2 covers the interior and exterior finishing.

- DVD: 179 minutes, HT-6207, \$24.95

Construction Basics

Master the fundamentals of home construction and remodeling such as framing, plumbing, electrical, and drywall. Learn the basic principles, tools, materials, and techniques.

- DVD: 97 minutes, HT-6303, \$14.95

Managing Home Construction

Shows the entire process for self-contracting a home. Steps include selecting the plan; arranging financing; choosing products; maintaining orderly schedule flow; and scheduling inspection. How to supervise subcontractors through phases of mechanical rough ins; exterior finishes; drywall; millwork; interior trim outs, final inspection.

- DVD: 190 minutes, HT-6205, \$24.95

Kitchens & Baths

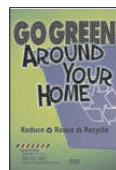
Takes you through the steps of gutting, rebuilding, and finishing both a bathroom and kitchen. Details changes to plumbing and wiring, installing new cabinets and countertops, and installing lights, plumbing fixtures, and appliances.

- DVD: 98 minutes, HT-6305, \$14.95

Go Green around Your Home

Tips on minimizing waste, conserving energy, recycling, environmentally safe products. Grades 6 to adult.

- DVD: 20 minutes, LZ-3466, \$79.95



Housing Styles, A Tour through Time

A tour of homes is more than just architectural style... It's a tour through history. Tour a city and view examples of Modern, Victorian, Rambler, Cape Cod, Tudor, Colonial, and more.

- DVD: 19 minutes, LZ-3234, \$79.95

Styles of American Furniture

Over 50 color examples of American furniture that show the origins of styles still popular today. Each digital slide is carefully annotated. Teaches vocabulary of styles and design to understand the history of American Furniture.

- CD: LS-128009, \$49.00



Faux Finishing

Mix faux finishing glazes. Deal with corners. Learn sponging, ragging, color washing techniques, including featherdusting, stippling, combing, crackle, marbling, more.

- DVD: 60 minutes, HT-6301, \$14.95
- VHS: 60 minutes, HT-4105, \$9.95

Home Evaluation

Examine and evaluate a home's exterior and interior. Watch for common problems. Diagnose stains, cracks, and decay. Evaluate kitchens, bathrooms and basements. Assess the electrical, plumbing, and heating systems.

- DVD: 45 minutes, HT-6201, \$14.95

Autumn Woods Home

Covers the construction of a 3100 sq ft house.

- DVD: (3 DVD), HT-6206, \$39.95

Landscaping

Learn ways to enhance yards and the value of your home with fences, walkways, retaining walls, and plantings. Basic landscape design and tools and techniques necessary.

- DVD: 109 minutes, HT-6307, \$14.95

The Space Within: People, Design & The Room

Show your students how we shape our rooms, and our rooms shape us. This program demonstrates how sound design principles are the heart of interior design, but that its soul lies in the relationship of people to things and spaces. Learn why "people" are the starting point for all design and style.

- DVD: 25 minutes, LS-125212, \$109.00



How to Buy Quality Furniture

Know what to look for in well-made furniture. Furniture makers and retailers share their expertise. Visit a furniture factory and see all types of furniture - wood, upholstered, chrome, steel, wicker. Compare styles and construction.

- DVD: 13 minutes, MD-25591, \$89.95



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- TSP-FT13, 22" X 36", \$20.00



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- UB-CH-Y, 27" X 39", \$25.95

Root Vegetables

- TSP-S221, 24" X 36", \$16.00

Cheeses of the World

- TSP-CH1, 24" X 36", \$16.00

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- TSP-LBP1, 24" X 36", \$36.00

European Bread - Laminated

- TSP-LBP2, 24" X 36", \$36.00

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- TSP-S225, 24" X 36", \$16.00

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- UB-CH-D, 27" X 39", \$25.95

Shrimp - Laminated

- UB-CH-I, 27" X 39", \$25.95

Crabs & Lobsters - Laminated

- UB-CH-L, 27" X 39", \$25.95

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- LZ-410040, 18" X 24", \$14.95

Periodic Table of Snacks

- LZ-4558, 18" X 24", \$14.95

Periodic Table of Caffeine Beverages

- LZ-4374, 18" X 24", \$14.95

Periodic Tables - Set of Three

One each of the Periodic Tables of Sugar, Snacks, and Caffeine Beverages.

- LZ-490070, \$39.95